

Contact

www.linkedin.com/in/musharaf-hai-18b378258 (LinkedIn)

Honors-Awards

Presidential Performance Award – Sitara-I-Imtiaz.

Chevalier de l'Ordre national du Merite (Knight of National Order of Merit)

50 Most Powerful Women in the World

Musharaf Hai

Board Advisor | Former CEO at Unilever & L'oreal

Summary

Musharaf boasts an impressive career spanning over two decades, notably with Unilever Pakistan, where she devoted 23 years to brand growth and talent development. Her tenure encompassed diverse roles in various capacities across UK, Africa, and APAC regions and culminated in her appointment as Chairperson and CEO. Following this, she joined the L'Oreal Group in 2008 and under her leadership, L'Oreal Pakistan was formed. She nurtured a dynamic team and successfully introduced iconic brands. Her tenure as CEO and founder concluded in June 2019.

Beyond her corporate roles, Musharaf has held board positions in educational institutions, banking, non-government organizations, and the health sector. She is driven by a clear purpose to see more women on boards and the C-suite. Musharaf has actively participated in various government policy groups, making significant contributions to enhancing Pakistan's human resource capacity, particularly in the training and development of women leaders.

Her outstanding achievements have earned her accolades, including the prestigious Presidential Performance Award – Sitara-I-Imtiaz in 2005, recognizing her exceptional business contributions to the economy and social sector. In 2011, she was honoured as Chevalier de l'Ordre national du Merite (Knight of the National Order of Merit) by the President of France, for her role in strengthening relations between her country and France. Fortune Magazine recognized her as one of the 50 Most Powerful Women in the World in 2004.

Currently, she is on the boards of Telenor Digital Bank and Symmetry Group and serves as an advisory partner at August Leadership.

Experience

August Leadership

Advisory Partner
2023 - Present (2 years)

L'Oréal
CEO & Founder - Loreal Pakistan
March 2008 - June 2019 (11 years 4 months)

Citi
Head of Consumer Banking
November 2006 - September 2007 (11 months)

Unilever
Chairman & CEO - Unilever Pakistan
July 2001 - September 2006 (5 years 3 months)

Education

Boston University
Master of Arts - MA

The London School of Economics and Political Science (LSE)
Bachelor of Science - BS, Economics